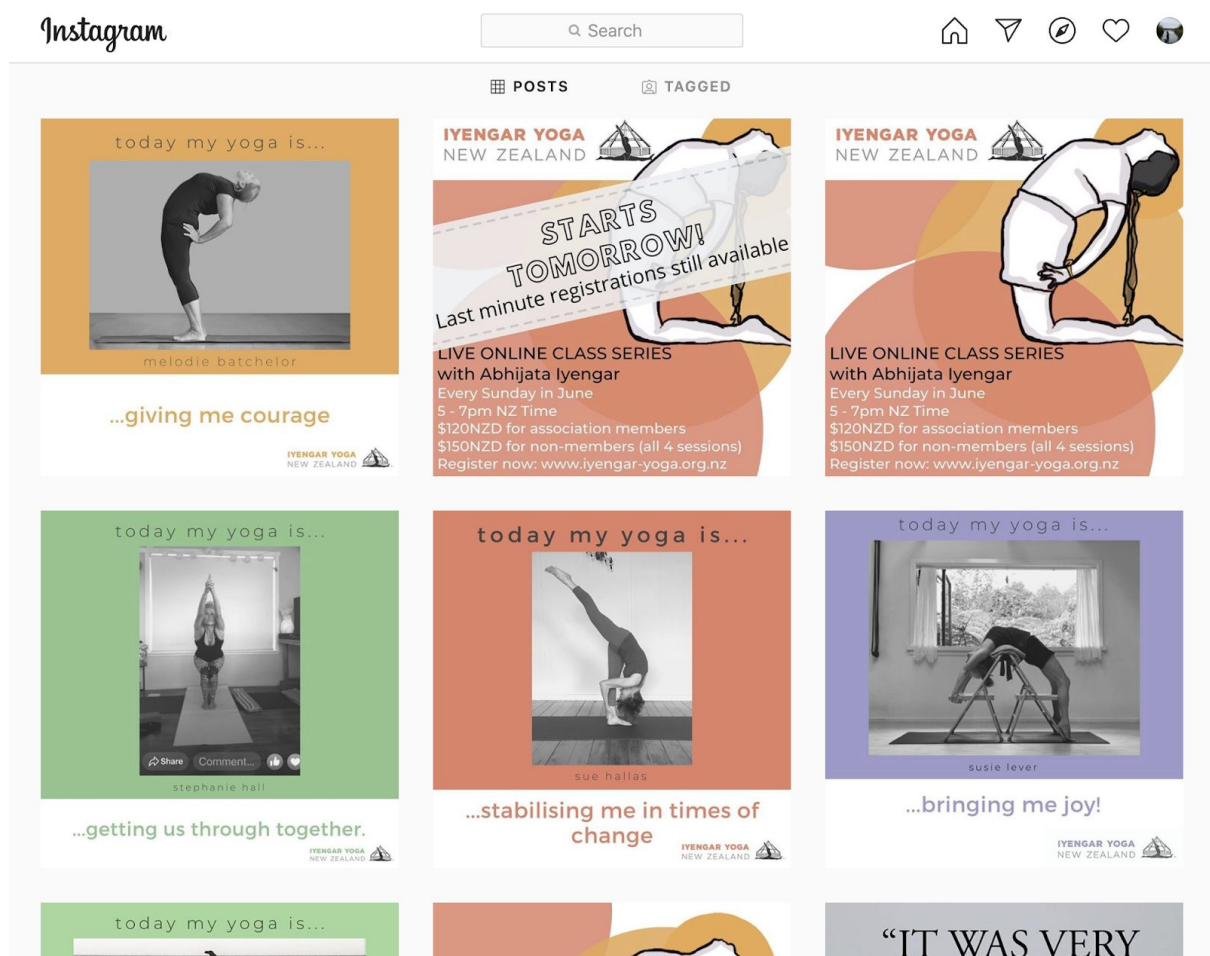


## PR Report for IYANZ 2020

Currently most promotions decisions and planning have been made by a sub-committee: Kathleen Powell, Jo Peden and Erica Viedma.

This year has seen a slowing down of the work done. The committee has created a promotion plan, however the social media work requires a volunteer to contribute at least 2-4 hours a week to stay current. This is generally a paid job in other organisations that have more prominence in the social media eg. Yoga New Zealand.

### Current PR work:



Erica Viedma 16th August 2020